

Samsung TVs | Medium | 2 min read

Samsung TV voice assistant: setting up and fixing Bixby, Alexa and Google Assistant

Please note: independent guidance. Vision Tech is not affiliated with the maker. Menus differ between models and software versions, so check the manual or on-screen help.

Many Samsung TVs let you speak to the remote or use a smart speaker to change channels, search or control volume. Which assistants you have depends on your model.

What is available

Recent Samsung TVs may support Bixby, and some also support Amazon Alexa and Google Assistant. Not every TV has all three, and the features differ between models and years. Check your TV's e-Manual for the assistants it supports.

Using the microphone button on the remote

1. Point the remote at the TV.
2. Press and hold the **microphone** button.
3. Speak clearly after the TV shows it is listening. For example, "Open Netflix" or "Turn up the volume."

If nothing happens, try re-pairing the remote by holding **Return** and **Play/Pause** together for at least 3 seconds, as described in Samsung's guide to the Smart Remote.

Set up a voice assistant

On recent TVs, look in **Settings** for a **Voice** option and choose your assistant. For Alexa or Google, you usually need to link the TV through the phone app for that assistant and sign in to the matching account. The exact steps change between models and app versions, so follow the prompts and check the e-Manual.

If it does not work

- Check the TV has internet. Voice needs a connection.
- Check the remote batteries or charge.
- Update the TV software under **Settings > Support > Software Update**.
- Check the microphone is not switched off. Some models have a mic switch or a setting for it.
- Try speaking more slowly and closer to the remote.

Privacy

Voice assistants listen and may store recordings. Check the voice and privacy options in **Settings** and switch off features you do not want. See our privacy and ads guide.

When to get more help

If the assistant is not listed in your TV's settings, the model may not support it. Vision Tech can help you set up or check what is possible.

Still stuck? Email admin@visiontech336.com and tell us what you can see on the screen. Menus and button names can differ slightly between versions and makes. If something does not match, stop and ask rather than guess. Please never send passwords or card details.