

Amazon Alexa, Echo & Fire TV | Easy | 2 min read

How to install BBC iPlayer, ITVX and Netflix on a Fire TV Stick

Please note: independent guidance. Vision Tech is not affiliated with the maker. Menus differ between models and software versions, so check the manual or on-screen help.

Installing an app on a Fire Stick takes a minute. The steps are the same for BBC iPlayer, ITVX, Netflix and most others from the official Amazon Appstore.

Find the app

1. Press **Home** on the remote.
2. Choose **Find**, then the magnifying glass, or use the Alexa microphone button on the remote and say, "Find BBC iPlayer".
3. Type or select the name of the app. Menu names in the Alexa app change from time to time, so if yours looks slightly different, look for the closest wording rather than worrying.

Install it

1. Select the app from the results.
2. Choose **Get** or **Download**.
3. Wait until it says it is ready, then choose **Open**.

The app will then appear on your Home screen and in the apps list.

Sign in

- **BBC iPlayer:** you need a free BBC account. You also need a valid TV licence to watch or use iPlayer to watch live TV.
- **ITVX:** has a free tier with adverts, and may ask you to sign in or register with a free account.
- **Netflix:** needs a paid Netflix subscription. Use your own Netflix login.

Many apps show a code on the TV and ask you to enter it on your phone at the app's website. Only do this on the official site of that app, and never enter your password on a page you reached from a link in an unexpected message.

If you cannot find it

The app may not be available on that type of device, or your Fire Stick needs an update. Check Fire TV updates. Also check you are signed in to your Amazon account on the Fire TV.

Staying safe

Only install from the official Amazon Appstore. Be wary of videos online telling you to switch off security features to install free TV apps. This is how people end up with problems.

When to get more help

If the app will not install or crashes, see our guide on apps not loading, or ask Vision Tech to help.

Still stuck? Email admin@visiontech336.com and tell us what you can see on the screen. Menus and button names can differ slightly between versions and makes. If something does not match, stop and ask rather than guess. Please never send passwords or card details.